



May 9, 2023

#### AUTOBACS SEVEN Announces Formulation of Long-Term Vision "Beyond AUTOBACS Vision 2032"

May 9, 2023 (Tokyo, Japan)—AUTOBACS SEVEN Co., Ltd. (the "Company," Representative Director & Chief Executive Officer: Yugo Horii) announces that it has formulated its long-term vision "Beyond AUTOBACS Vision 2032" with FY 2032 as the target year.

#### 1. Background and purpose of formulating the long-term vision

The environment surrounding the automobile industry has been in a period of a once-in-a-century drastic change. The Company recognizes that the business environment will continue to be uncertain and difficult to predict as customer needs have changed significantly along with changes in society, automobiles, and peoples' lives, affected by rapid digitalization and the progress of a decarbonized society. Under such circumstances, the Company is taking on the challenge of business creation and driving reforms to seize new opportunities, while increasing the speed of management and working to evolve each business.

However, the business environment is changing rapidly, and customer needs are increasingly diversified. The Company, in order to achieve sustainable growth even in the era of drastic change, redefined the purpose of the Group's existence. In anticipation of the next 10 years, it formulated the long-term vision that describes the direction of the Group's evolution to achieve growth and advance "beyond AUTOBACS" toward a new stage of significant leap forward.

#### 2. Overview of "Beyond AUTOBACS Vision 2032"

- Purpose of AUTOBACS SEVEN Group Ensuring the safety of our communities while driving and enriching customers' lives
- Direction of the AUTOBACS SEVEN evolution
   To become a company that consistently offers "the enjoyment of going out"
- 3) Target of AUTOBACS SEVEN Group's business growth Consolidated net sales: from ¥236.2 billion in FY2022 to ¥500 billion in FY2032

For details, please refer to the attached materials.

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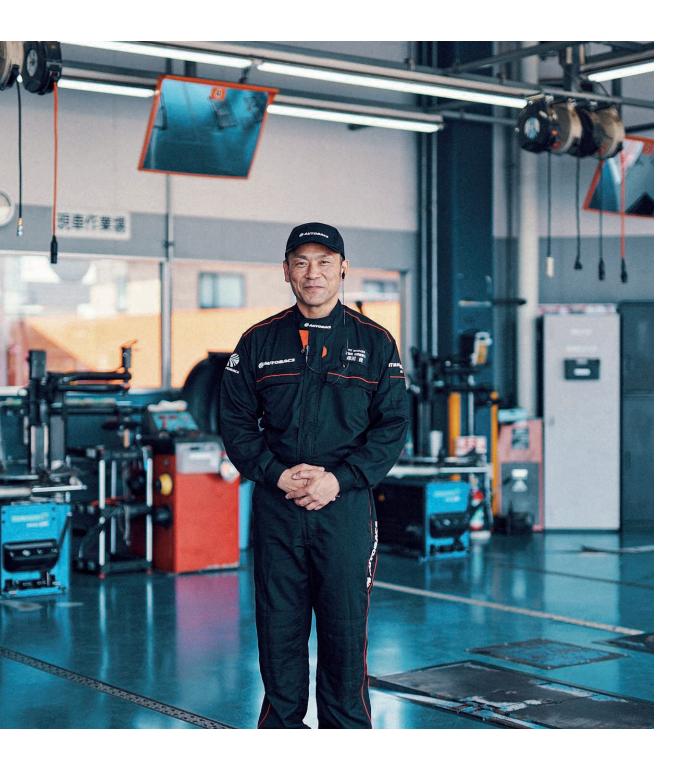
We began in 1947.

All that time, we have kept on moving.

As motorization has progressed, people's lives and car lifestyles have continued to change at a rapid pace.

We have kept on moving up the long and winding road to satisfy all their wishes.





And now, the automotive industry has entered a once-in-a-century period of change.

What can cars do?
What should AUTOBACS SEVEN
exist for?

The answer can be found in the AUTOBACS Declaration, our DNA that we have upheld for many years.

That Declaration contains two things that will never change, no matter how much the times or the environment may change.

Those two things are our eternally unwavering, heartfelt commitment to traffic safety of our customers and to richly individual car lifestyles.

Engraving that commitment anew on our hearts, we vow to evolve even further.





Put on your favorite shoes and open the front door.

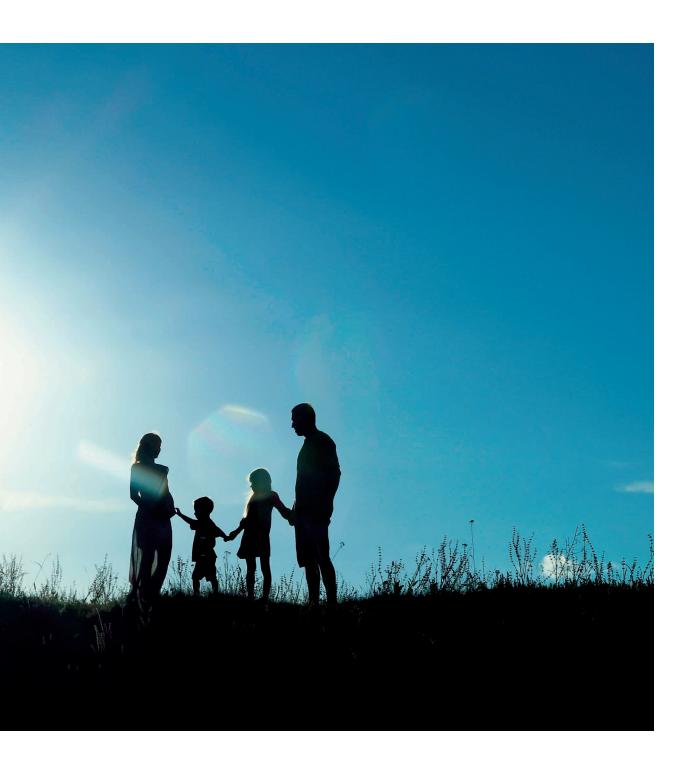
Stretched out before you is a world of many firsts.

Beautiful scenery. New experiences.

Time for the whole family to laugh together from the heart.

We believe that, as human beings, all of us have a heartfelt desire to go out and enjoy the world.





Somewhere that is not here,
somewhere far away.

Or perhaps a place that
we have always longed to see.

Each of us goes out, heading
for our own respective destinations.

Precisely because of the times
we are living in, AUTOBACS SEVEN
wants to deliver, with all our might,
the enjoyment of going out that is
an irreplaceable part of our lives.



### Beyond AUTOBACS Vision 2032

**Our Purpose** 

Ensuring the safety of our communities while driving and enriching customers' lives

**Our Evolution** 

To become a company that consistently offers the enjoyment of going out

The environment surrounding the automotive industry has entered a once-in-a-century period of great change







Greater Convenience

**Annoyance** 

Relief

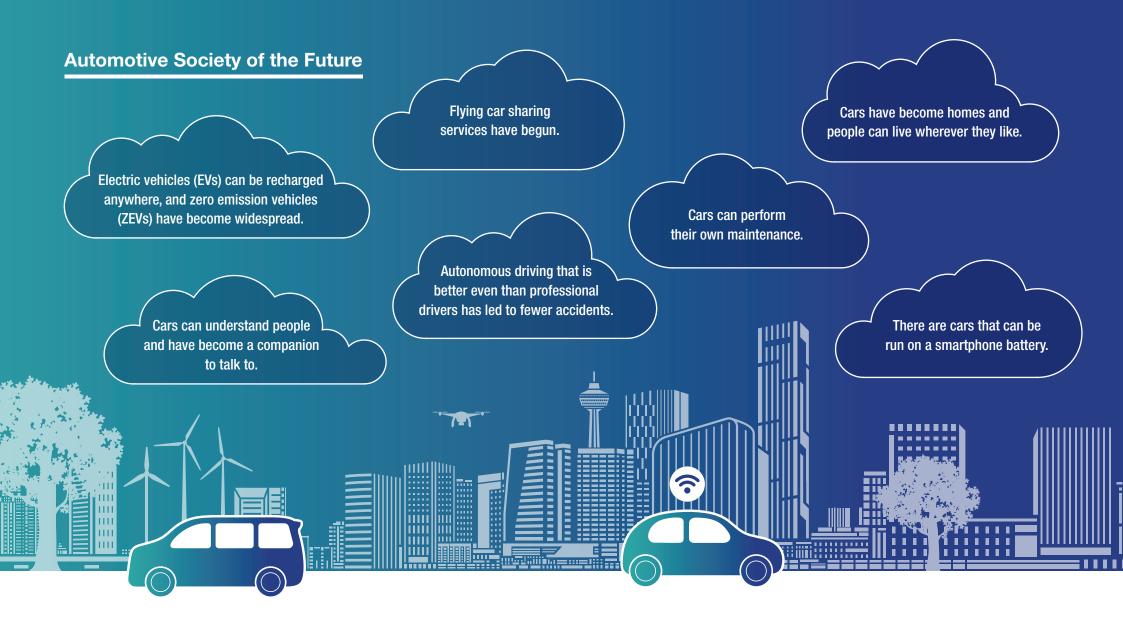
# Changes

in the business environment

#### **Changes in the Business Environment**

The environment
surrounding the
automotive industry
has entered
a once-in-a-century period
of great change

- Greater interest in the environment
- Diversification of customer needs and purchasing behavior
- Advancement in automobile maintenance and shortage of certified mechanics
- Increase in connected cars
- Popularization of autonomous vehicles
- Shift from car ownership to car sharing
- Shift to carbon neutrality



Society, automobiles, and people's way of life will change ever more dramatically and rapidly.

## Beyond AUTOBACS

**AUTOBACS** Group will evolve

#### **Evolution of AUTOBACS Group**

Society is changing, cars are changing, vehicle maintenance is changing ...
All around the AUTOBACS Group, many different things are changing.

But there are some things that never change.

Our commitment to traffic safety and our intentions toward our customers, users of mobility products and services.

The AUTOBACS Group will evolve even more on a global scale.

At an unprecedented speed.

#### **Directions of Evolution**



Sustainable society



New value creation



Connections with customers



Goods and services



**DX** innovation



Diversification of channels

#### **Directions of Evolution**

#### 1. Sustainable society

#### Corporate value



Materiality for sustainable growth		
	Materiality	Approaches
1	Creation of businesses that solve social issues	Safety and security concerning cars
2	Enhancement of efforts that consider the environment and society	Response to climate change Reduction of CO <sub>2</sub> emissions
3	Development of organization and personnel	Diversity in employees and greater job satisfaction
4	Sustainable and strong management base	Promotion of ESG management

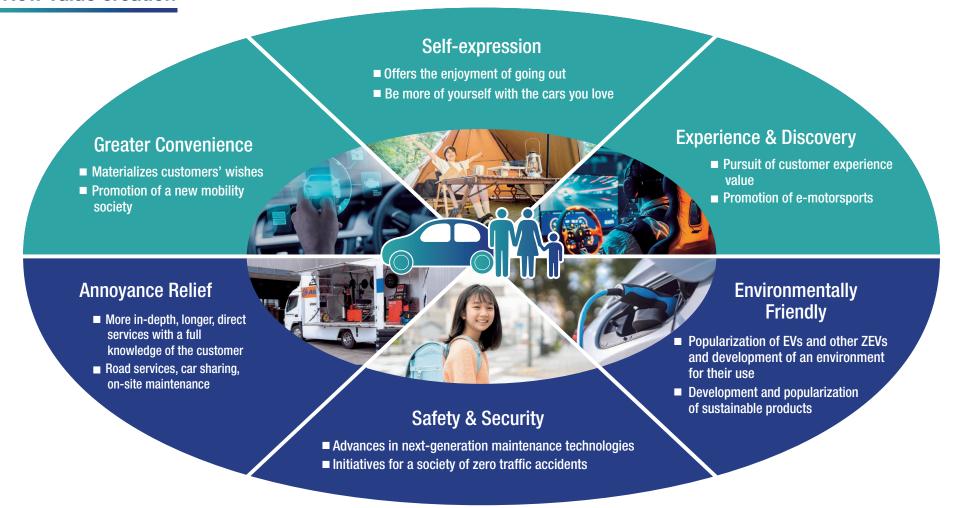
**Purpose** 

FY2023 FY2032

We will evolve.

Into a presence that will realize, on a global scale, a safe, secure, and gentle society in which people, cars, and the environment exist in harmony.

#### 2. New value creation



We will evolve.

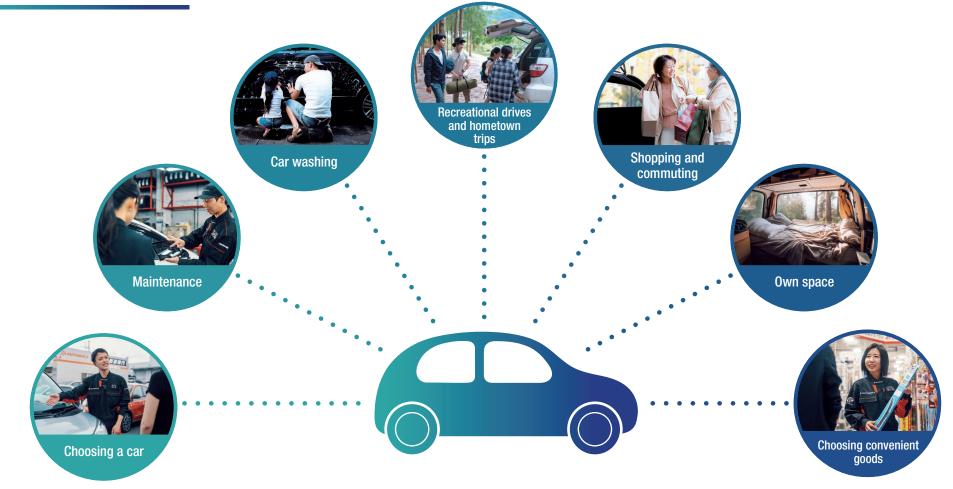
Into a group of companies that meets customers' fundamental needs for safety and enriched lives.



We will evolve.

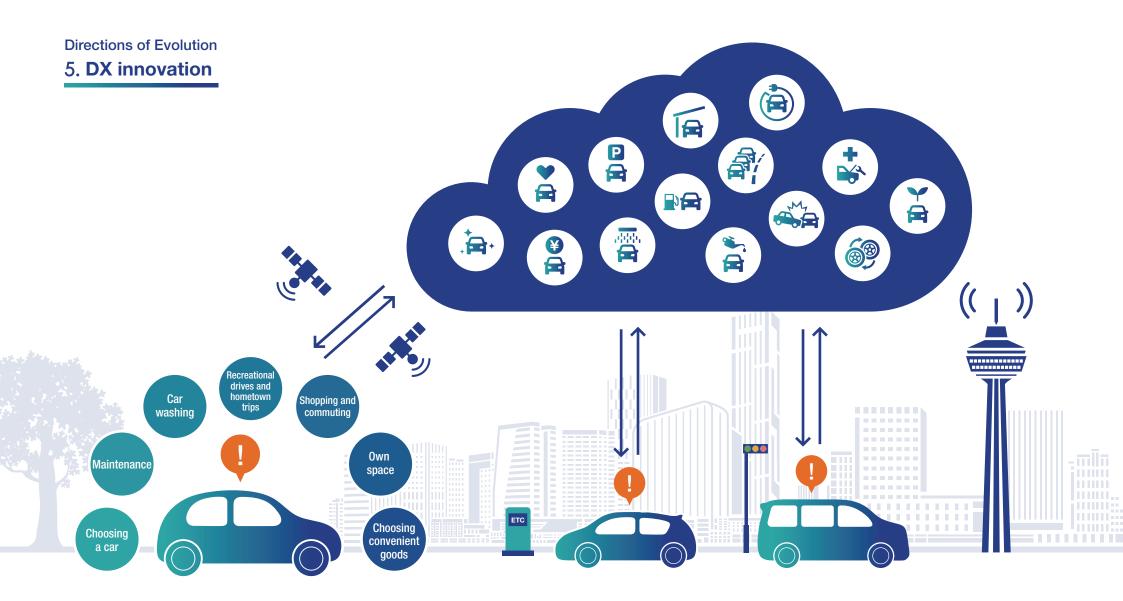
Into a presence that cares for traffic safety in society and customers' life stages and that continues to support mobility lifestyles.

#### 4. Goods and services



We will evolve.

Into a group of companies that continues to offer products and services to suit mobility lifestyles.



We will evolve.

Into a mobility lifestyle innovator that will speed up enjoyment with optimal, data-based services.

#### **6. Diversification of channels**

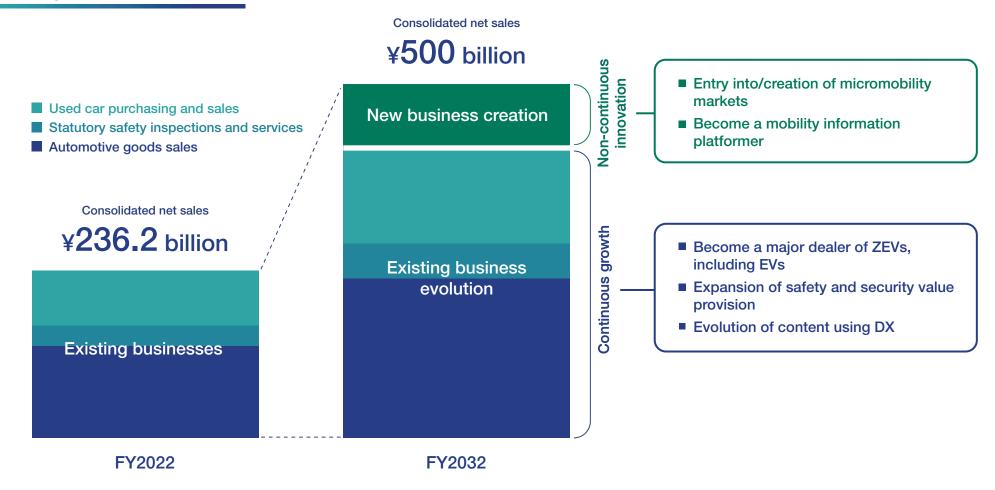
### **New Marketplace** Online **Purchase** Offline Offline Online Selection

We will evolve.

Into a place where we can forge connections with customers from all our channels.



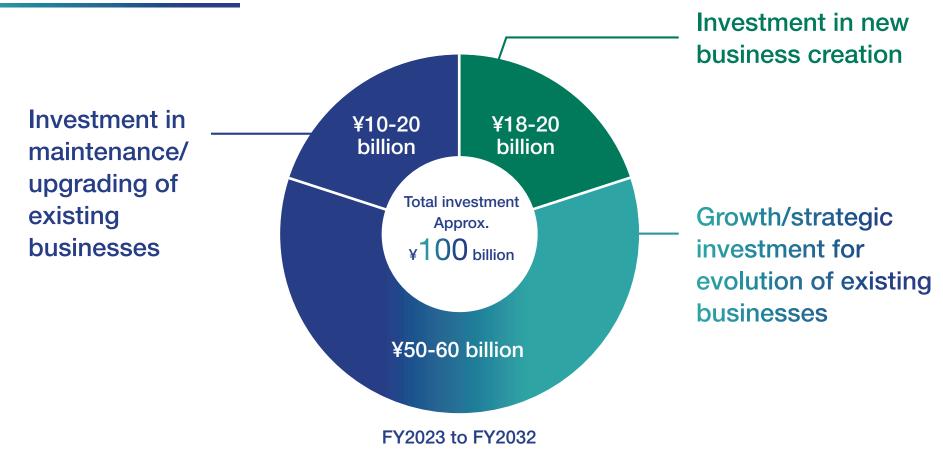
#### **Envisaged Business Growth**



We will adapt to environmental changes and continue our challenges of expanding our business domains and creating new businesses.

And we will aim for consolidated net sales of ¥500 billion in FY2032.

#### **Envisaged Scale of Investment**



We will strive to enhance corporate value by investing in continuous growth and non-continuous innovation.



We will transform our business structure with a balance of evolution and growth.





Beyond AUTOBACS Vision 2032