

April 1, 2015

**AUTOBACS starts operation of Ikebukuro BMW and MINI Ikebukuro  
 (Toshima-ku, Tokyo)**

April 1, 2015 (Tokyo, Japan) – AUTOBACS SEVEN Co., Ltd. (the “Company,” Representative Director and CEO: Setsuo Wakuda) announced that it has acquired all shares of Autoplatz K.K. (Representative Director and President: Enjin Go), an authorized BMW dealership, and of Autoplatz Motors K.K. (Representative Director and President: Enjin Go), a subsidiary of Autoplatz K.K. and an authorized MINI dealership, and starts operation of Ikebukuro BMW and MINI Ikebukuro on Wednesday, April 1, 2015.

Aiming to achieve its management vision “Anything about cars, you find at AUTOBACS,” the Company is striving to expand earnings in the AUTOBACS business while at the same time developing new businesses. As part of this effort, the Company has decided to begin to operate the dealerships.

Ikebukuro BMW and MINI Ikebukuro, which the Company has taken over the operation, is responsible for selling automobiles in Toshima-ku, Tokyo and surrounding areas. They have a substantial customer base, particularly among local residents. This is the first time that the AUTOBACS Group has operated an authorized BMW or MINI dealership.

In recent years, imported car sales in Japan are in an increasing trend. Moreover, with foreign auto manufacturers launching more compact cars, the customer base for imported cars is expanding. BMW and MINI emphasize customer satisfaction, and their business concept is offering premium purchase and service experience to customers. We support this initiative and have decided to operate the authorized dealers.

Profiles of the stores are provided below.

Ikebukuro BMW head office showroom



Store name	: Ikebukuro BMW		
Location	: 2-16-3 Kaname-cho, Toshima-ku, Tokyo 171-0043		
Contact	: TEL. +81-3-3956-4411 FAX +81-3-3956-9244		
Opening hours	: 9:00 am to 6:00 pm	Regular holiday	: Wednesday
Parent company	: Autoplatz K.K.	President	: Hiroki Yoshiyama
Business	: Sales of new BMW cars and services		

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## BMW Premium Selection Ikebukuro



Store name	: BMW Premium Selection Ikebukuro*		
Location	: 2-19-4 Kaname-cho, Toshima-ku, Tokyo 171-0043		
Contact	: TEL. +81-3-5986-0281	FAX 81-3-3956-2270	
Operating hours	: 10:00 am to 7:00 pm	Regular holiday	: Wednesday
Parent company	: Autoplatz K.K.	President	: Hiroki Yoshiyama
Business	: Sales of certified pre-owned BMW cars		

\*BMW Premium Selection Ikebukuro is an annex to Ikebukuro BMW and sells used cars.

## MINI Ikebukuro



Store name	: MINI Ikebukuro, MINI NEXT Ikebukuro		
Location	: 2-14-19 Kaname-cho, Toshima-ku, Tokyo 171-0043		
Contact	: TEL. +81-3-6909-5632	FAX +81-3-6909-3204	
Opening hours	: 9:00 am to 6:00 pm	Regular holiday	: Wednesday
Parent company	: Autoplatz Motors K.K.	President	: Hiroki Yoshiyama
Business	: Sales of new MINI cars and certified pre-owned cars, and services		

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